
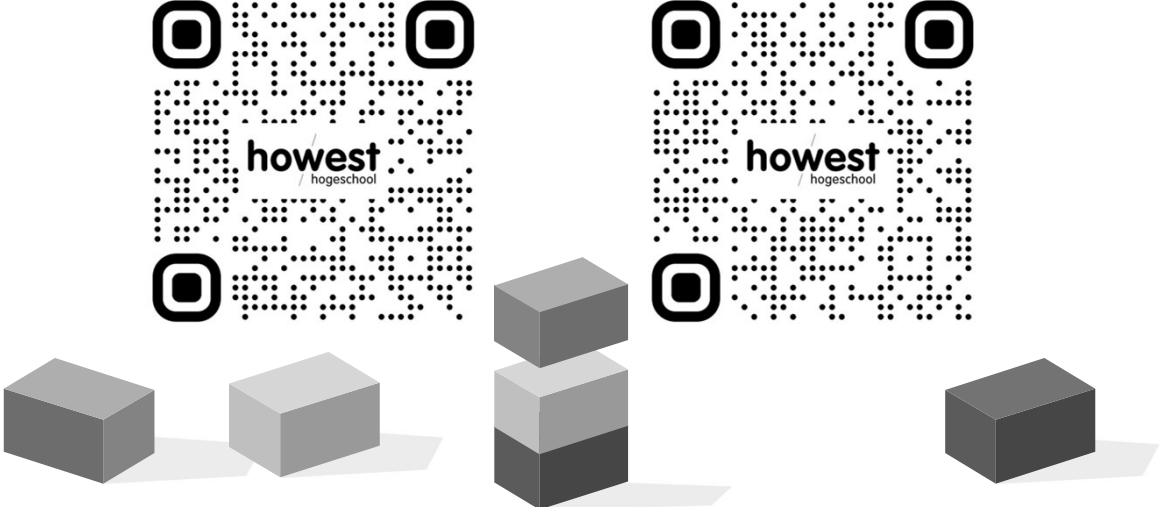


**howest** / hogeschool 

# CAN'T WAIT?

## SCAN THESE WHILE WAITING!



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**CLIL CONNECT** Conference  

# AI IN ACTION



EdHub Howest  
(CLIL) Teacher trainer  
Teacher trainer English  
Jessica Morseau  
[jessica.morseau@howest.be](mailto:jessica.morseau@howest.be)

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More info!  
Contact me.

# CLIL masterclasses

<https://link.howest.be/clilmasterclasses>

**Voor startende CLIL-leerkrachten of leerkrachten die na een aantal jaar CLIL-onderwijs graag eens een opfrissing en verfrissing rond CLIL-didactiek, werkvormen inzet van AI, ... willen krijgen.**

**Versterk je lesmateriaal en je lespraktijk door het effectief gebruik van IT- en AI-tools. Een dag vol tips en tricks om je leerlingen te motiveren, te activeren en te coachen, maar ook om je lessen te structureren. Experimenteer, leer en werk efficiënter!**

**3-daagse CLIL masterclass met workshops en met CLIL-leerkrachten uit verschillende landen. Er is ruimte voor nieuwe inzichten, uitwisseling en het delen van ervaring en expertise.**

**CLIL MASTERCLASS**

3-daagse vorming in effectieve CLIL-didactiek

10, 15 en 20 januari 2025, Campus Brugge

---

**WORKSHOP**

Met deze IT- en AI-tools wordt lesgeven de MACS\*

maandag 27 januari 2025, Campus Brugge

---

**INTERNATIONALE CLIL MASTERCLASS**

3-daagse vol workshops & netwerken

12-13-14 februari 2025, Leuven

**INFO EN INSCHIJVINGEN**

<https://link.howest.be/clilmasterclasses>

VRAGEN? Mail gerust!  
jessica.morseau@howest.be

CLIL

@HOWEST

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# HOW TO... - THIS WAY!

**- GENERAL INFO**

**- NOTE TAKING**

**- GETTING TO WORK!**

**— GOOD TO KNOW**

**INTRO CHATBOTS & ZOEKBOTS**

**CHATBOT VS ZOEKBOT**

Chatbots maken gebruik van hun eigen trainingsdata (gebaseerd op taalmodellen) om antwoorden te genereren. Snel en vaak gebaseerd op grote taalmodellen zoals GPT, LLaMA, Gemini, en Copilot, en worden gebruikt voor het genereren van tekst, het bieden van klantenservice, en het uitvoeren van specifieke opdrachten.

**CHATBOT**

Chatbots zijn ontworpen om gesprekken te voeren en taken uit te voeren op basis van hun trainingsdata, zonder directe toegang tot actuele webinhoud. Ze zijn vaak gebaseerd op grote taalmodellen zoals GPT, LLaMA, Gemini, en Copilot, en worden gebruikt voor het genereren van tekst, het bieden van klantenservice, en het uitvoeren van specifieke opdrachten.

**GPT**

ChatGPT is bekend om zijn vermogen om mensachtige tekst te genereren en te gebruiken voor uiteenlopende toepassingen zoals schrijven en programmeren.

**LLaMA**

LLaMa is Meta's open source taalmodel dat gratis ter beschikking wordt gesteld. Zo kan je het gebruiken via andere websites en tools dan die van Meta zelf.

**GEMINI**

Google Gemini is een krachtige AI-tool van Google die ondersteuning biedt bij schrijven, plannen, en leren, en reageert op vragen in een natuurlijke gesprekstijl.

**COPILOT**

Microsoft Copilot helpt bij zoekopdrachten, het samenstellen van e-mails, en het analyseren van gegevens, waardoor het een veelzijdige tool is voor productiviteit en onderzoek.

**ZOEKBOTS**

Zoekbots combineren hun interne kennis met real-time webinhoud om actuele en feitelijke informatie te leveren, waarbij ze betrouwbare resultaten bieden door bronnen te raadplegen. Voorbeelden hiervan zijn SearchGPT, Bing, Perplexity, en Google AI Overview.

**SEARCHGPT**

Combineert de kracht van GPT-modellen met zoekfunctiemodellen om actuele informatie te leveren.

**COPILOT**

Integreert AI met zoekfuncties om gebruikers te voorzien van zowel gegenereerde als webgebaseerde antwoorden.

**PERPLEXITY**

Focus op het leveren van nauwkeurige en verifieerbare antwoorden door gebruik te maken van webinhoud en bronnen. Binnen Perplexity kan je ook met ChatGPT en Claude werken.

Jessica Morseau & Thomas Vlierberghe

**— MIJN CHALLENGES**

**— WELKE PROMPT EN CHATBOT HEB IK GETEST?**

— MIJN FEEDBACK

☆☆☆☆☆

**— WELKE TOOL HEB IK GETEST?**

— MIJN FEEDBACK

A-B-C-D-E

**— MIJN NOTITIES**

— MIJN FEEDBACK

**SUGGESTIES & AANDACHTSPUNTEN VOOR HET BELEID**

— MIJN FEEDBACK

**How to prompt well?**

**WH-prompting**

**Prompt**

**Role**

Ask the AI to take on a specific role (e.g., "Pretend to be an expert in biology"). This helps make the answers more relevant and specific to the context.

**Audience**

Specify who the output is intended for (e.g., "Write for high school students"). This ensures that the tone and level of the output is appropriate for the target audience.

**Task**

Clearly specify what you want the AI to do (e.g., "Write a summary of Chapter 3"). Be specific and detailed to get focused and actionable answers.

**Tone**

Determine the desired tone of the output (e.g., "Use a formal tone"). This helps keep the output consistent with the desired style and context.

**Goal**

Indicate the ultimate goal of the prompt (e.g., "To help students understand core concepts"). This helps the AI maintain the relevance and focus of the output.

**Context**

Provide background information or situation (e.g., "In the context of a history lesson about World War II"). This helps the AI to better tailor the output to the specific situation.

**Output**

Specify the desired format of the output (e.g., "Give the answer in bullet points"). This will ensure that the output is provided in the correct format and structure.

**Emotion**

Explicitly ask for better or well-thought-out outputs (e.g., "It's important you do this well, so my students will benefit"). This can significantly improve the quality of the output by encouraging the AI to pay extra attention to the answers.

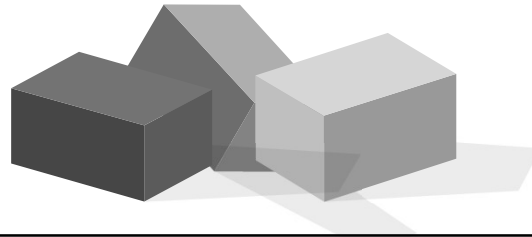
**Extra tip**

Here you will always receive an extra tip or trick. You will also find some important additional tips & tricks on the next page.

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**“ AI will not replace teachers,  
but it can help focus their time  
on what matters most.. ”**



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## **INTRO**

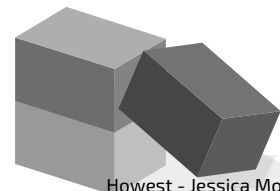
### **1 - CHATBOT VS SEARCH BOT**

#### **1.1 GET STARTED - THE BASICS**

#### **1.2 PROMPTING LIKE A PRO**

### **2 - AI TOOLS FOR TEACHERS**

#### **2.1 WRAPPERS AT WORK**



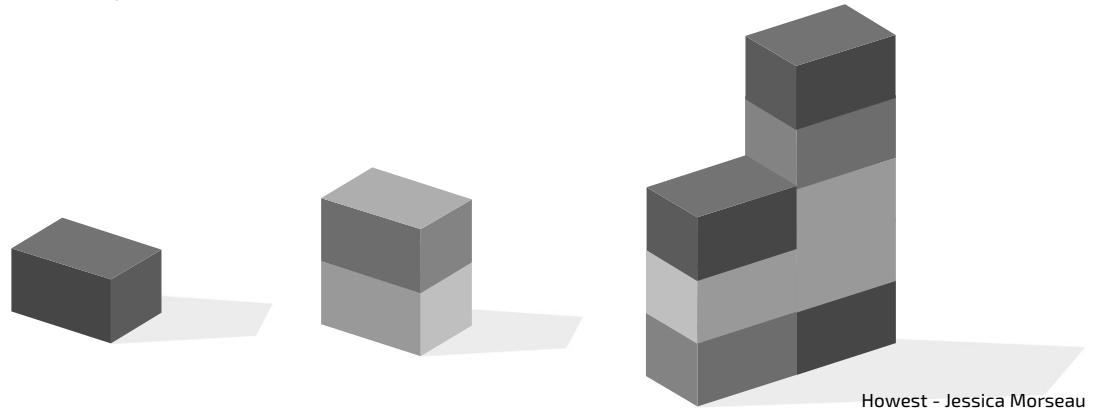
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# INTRO

# GENERATIVE AI

Today, we have this big mechanical brain which we can ask questions, 24/7.



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# AI IS EVERYWHERE, RIGHT?!

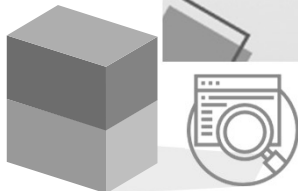
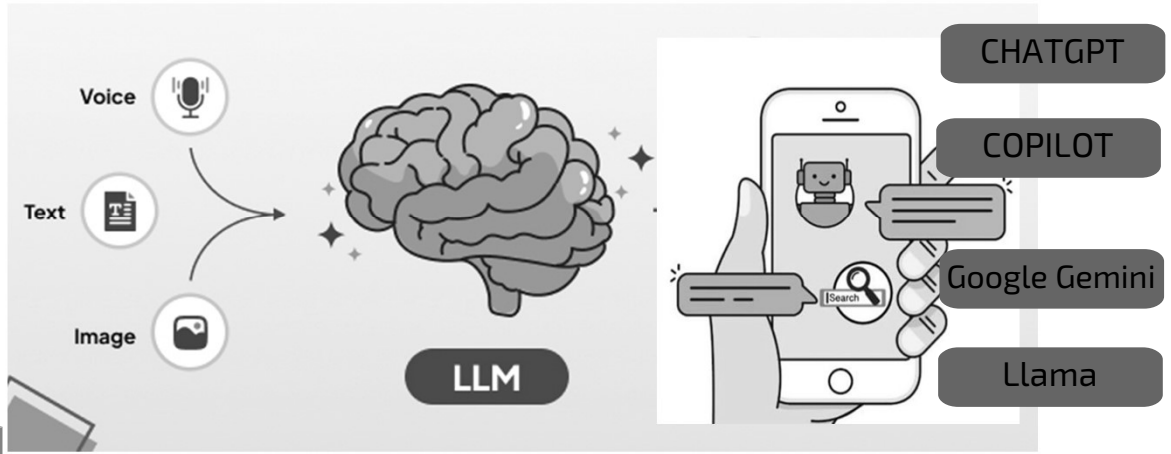
INVISIBLE	AI FOR TEXT		MULTI MEDIA
YOUR PHONE GOOGLE HOME SPOTIFY, NETFLIX SEARCH GPS AND MANY MORE	<b>CHATBOTS                      YOU PROMPT</b>	<b>WRAPPERS/EDTECH:                      THEY DO THE PROMPTING                      FOR YOU</b>	GENERATING IMAGES VIDEO AUDIO
	CHATGPT MICROSOFT COPILOT GOOGLE GEMINI CLAUDE META'S LLAMA	CANVA LESSONUP BRAISK KAHOOT MAGIC SCHOOL AND MANY MORE	



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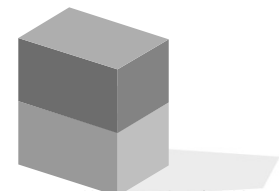
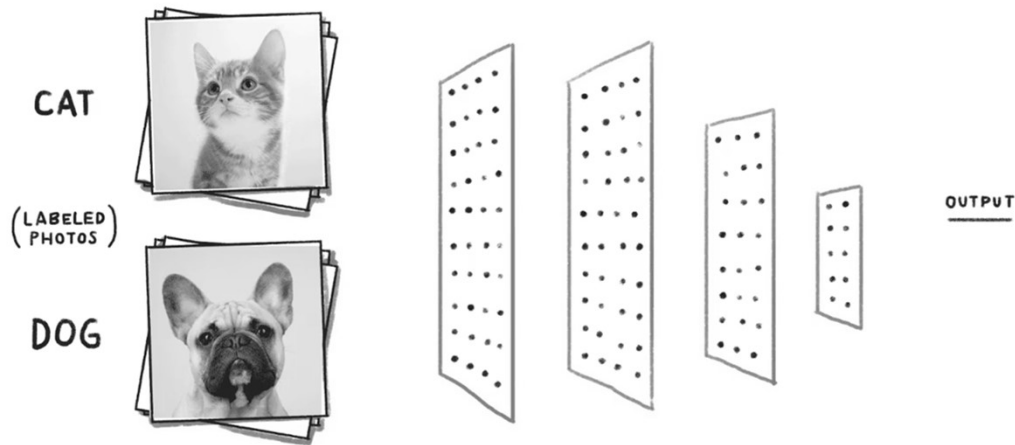
# INTRO LLM -> CHATBOT



Resources: hallucinations / not existing?

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# INTRO LLM -> CHATBOT



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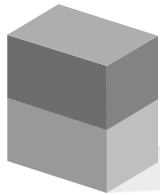
**INTRO**

**LLM & BIAS**

DeepL

I am a cleaner I am a strong cleaner	Ik ben een schoonmaakster ik ben een sterke schoonmaker
I am a businessperson I am a bossy businessperson	ik ben een zakenman ik ben een bazige zakenvrouw
I am a firefighter I am a female firefighter	ik ben een brandweerman ik ben een vrouwelijke brandweerman

Figuur 2.2 De vertaaltool DeepL heeft genderstereotyperingen bij vertaling (KU Leuven, 2023).



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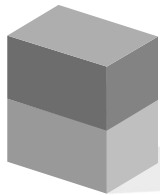
**INTRO**

**LLM & BIAS**

African workers Generate image

European workers Generate image

Open Workkper cker  
ske graitellipod yo Lio muan marke  
persro waspre. Ucolwenelory nicortes

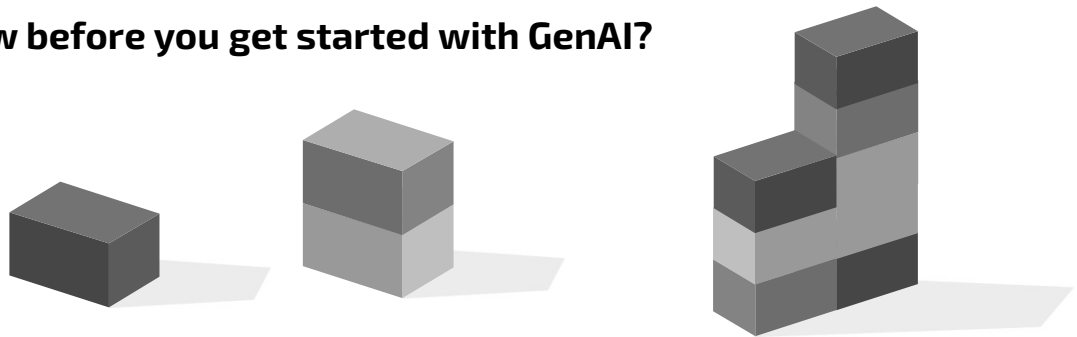


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# 1. CHATBOT VS SEARCH BOT

**PROMPT**

What to know before you get started with GenAI?



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## THIS FIRST SECTION

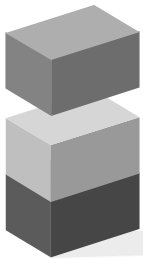
**1.1**

**SOME BASICS TO GET YOU STARTED**

**1.2**

**PROMPTING LIKE A PRO**

Rubbish in is rubbish out





HOW TO CREATE CLIL MATERIALS

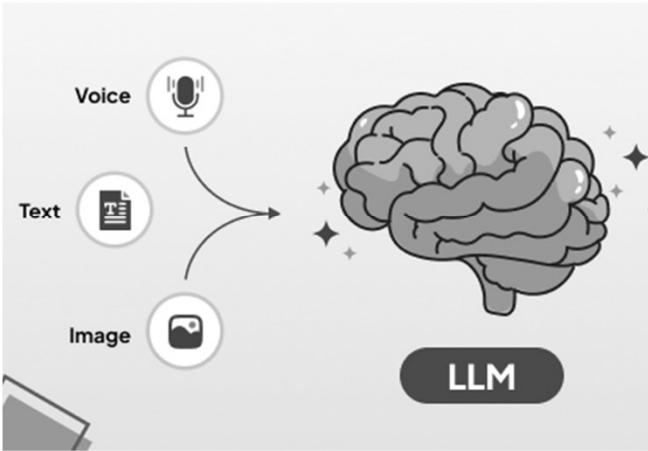
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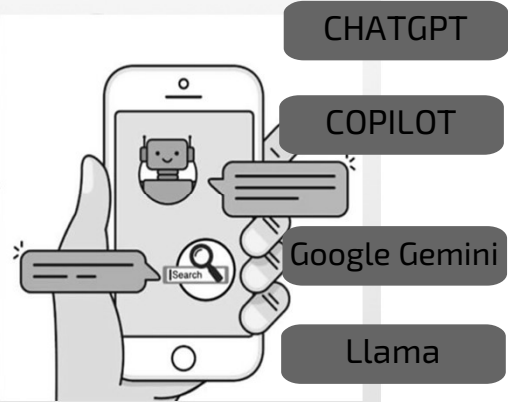
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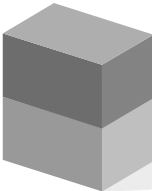

## PROMPT CHATBOT VS SEARCH BOT



**LLM**



**CHATGPT**  
**COPILOT**  
**Google Gemini**  
**Llama**






Resources: hallucinations / not existing?


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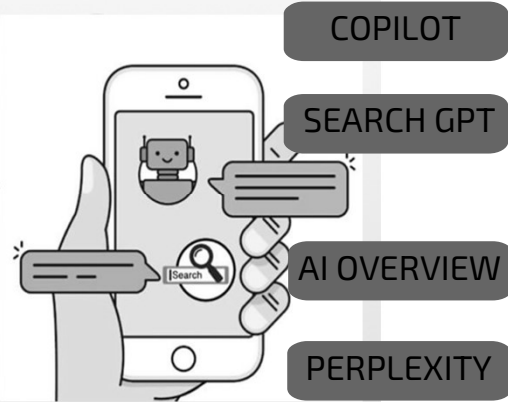
1.1


## PROMPT CHATBOT VS SEARCH BOT



**LLM**



**COPILOT**  
**SEARCH GPT**  
**AI OVERVIEW**  
**PERPLEXITY**




Questions -> steps, reasoning  
Resources: real, linked

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**1.1**  
**PROMPT**

# CHATBOT VS SEARCH BOT

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handout

CHATGPT

Start chat with / for search

SEARCH GPT


COPILOT

GEMINI

AI OVERVIEW

LLAMA

PERPLEXITY



ChatGPT / Claude / Llama...

Ideal for students, no account needed


DEEPEGLISH

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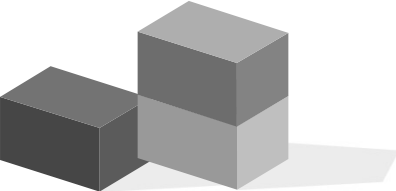
17

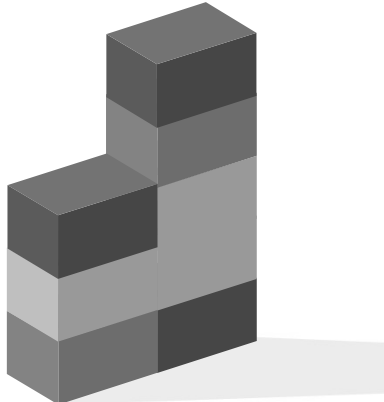
**1.1**  
**PROMPT**

# CHATBOT VS SEARCH BOT

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THE DIFFERENCE?	
CHATBOTS	SEARCH BOTS





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**1.1 PROMPT CHATBOT VS SEARCH BOT**

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ChatGPT 4o

Verbeeld DALL-E gebruiken  
 Zoek Zoeken op internet  
 Beredeneer o1-preview gebruiken

Waar kan ik je mee helpen?

Maak een afbeelding Tekst samenvatten Code Brainstormen Meer

**CHAT VS SEARCH**

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**1.1 PROMPT CHATBOT VS SEARCH BOT**

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Search anything...

Focus Attach Pro

- Web**  
Search across the entire internet
- Academic**  
Search for published academic papers
- Math**  
Solve equations and find numerical answers
- Writing**  
Generate text or chat without searching the web
- Video**  
Discover and watch videos
- Social**  
Search for discussions and opinions
- Reasoning** **BETA**  
Reason through complex questions (10 left)

**CHAT VS SEARCH**

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**1.1**  
**PROMPT**

**CHATBOT VS SEARCH BOT**



CONTEXT WINDOW



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**1.1**  
**PROMPT**

**CHATBOT VS SEARCH BOT**



CONTEXT WINDOW

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**1.1****PROMPT****CHATBOT VS SEARCH BOT**howest  
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- CHATGPT (free): small (and variable)
- CHATGPT PLUS: large (but very variable)
- CLAUDE: very large  
-> working with large documents, books...



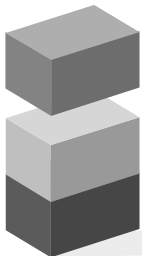
CONTEXT WINDOW

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howest  
hogeschool**THIS FIRST SECTION****1.1****CHATBOT VS SEARCH BOT****1.2****PROMPTING LIKE A PRO**

Rubbish in is rubbish out

**HOW TO CREATE CLIL MATERIALS**

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**1.2**  
**PROMPT PROMPTING LIKE A PRO**




**WHO** **WHY**

**WHAT** **HOW**

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**1.2**  
**PROMPT PROMPTING LIKE A PRO**



**WHO**

**WHAT**

**WHY**

**HOW**

role • Who is writing? Expert in ... Teacher ...

audience • Who is the chatbot writing for?

task • What do you want the tool to do?

tone • Should the tone be informal, formal, academic be?

goal • What is the purpose of the task/task?

context • Include any additional background information.

output • What format do you expect? What output do you expect?

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# 1.2

## PROMPT PROMPTING LIKE A PRO

WHO

WHAT

WHY

HOW

role

task

goal

context

audience

tone

output

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# 1.2

## PROMPT PROMPTING LIKE A PRO

handout

WHO

WHAT

WHY

HOW

role

audience

task

tone



goal

context

output

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# 1.2 PROMPT PROMPTING LIKE A PRO

**WHO**

role audience

**WHAT**

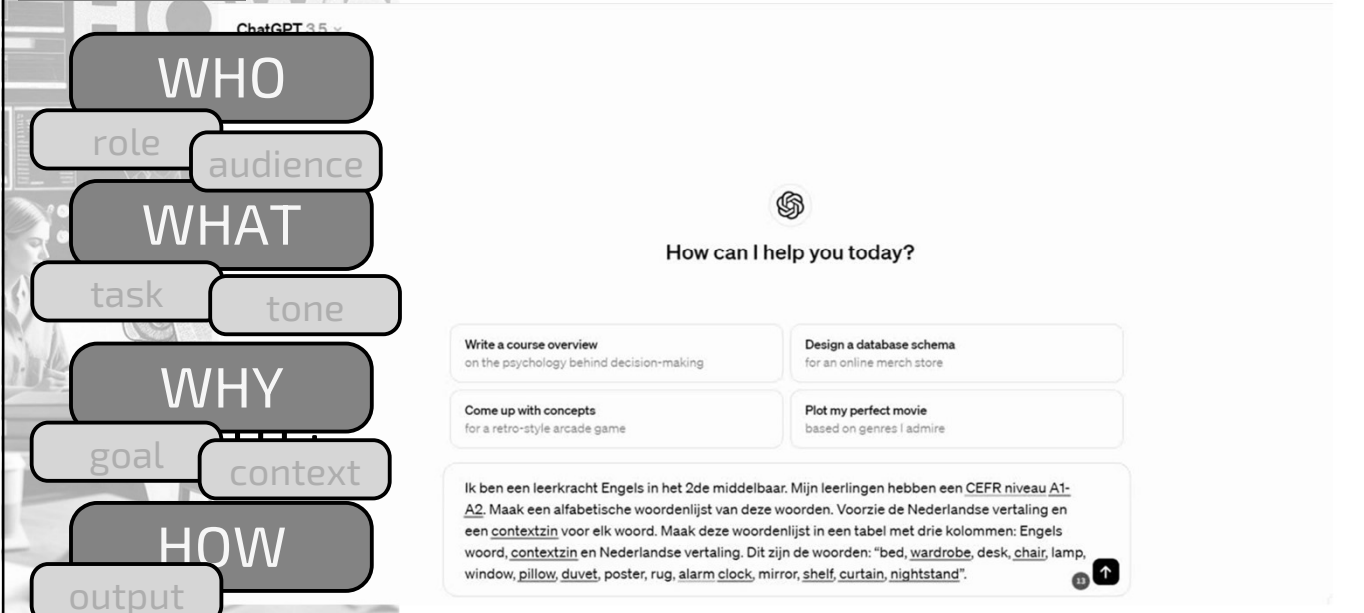
task tone

**WHY**

goal context

**HOW**

output



ChatGPT 35

How can I help you today?

Write a course overview on the psychology behind decision-making

Design a database schema for an online merch store

Come up with concepts for a retro-style arcade game



Plot my perfect movie based on genres I admire

Ik ben een leerkracht Engels in het 2de middelbaar. Mijn leerlingen hebben een CEFR niveau A1-A2. Maak een alfabetische woordenlijst van deze woorden. Voorzie de Nederlandse vertaling en een contextzin voor elk woord. Maak deze woordenlijst in een tabel met drie kolommen: Engels woord, contextzin en Nederlandse vertaling. Dit zijn de woorden: "bed, wardrobe, desk, chair, lamp, window, pillow, duvet, poster, rug, alarm clock, mirror, shelf, curtain, nightstand".

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# 1.2 PROMPT PROMPTING LIKE A PRO

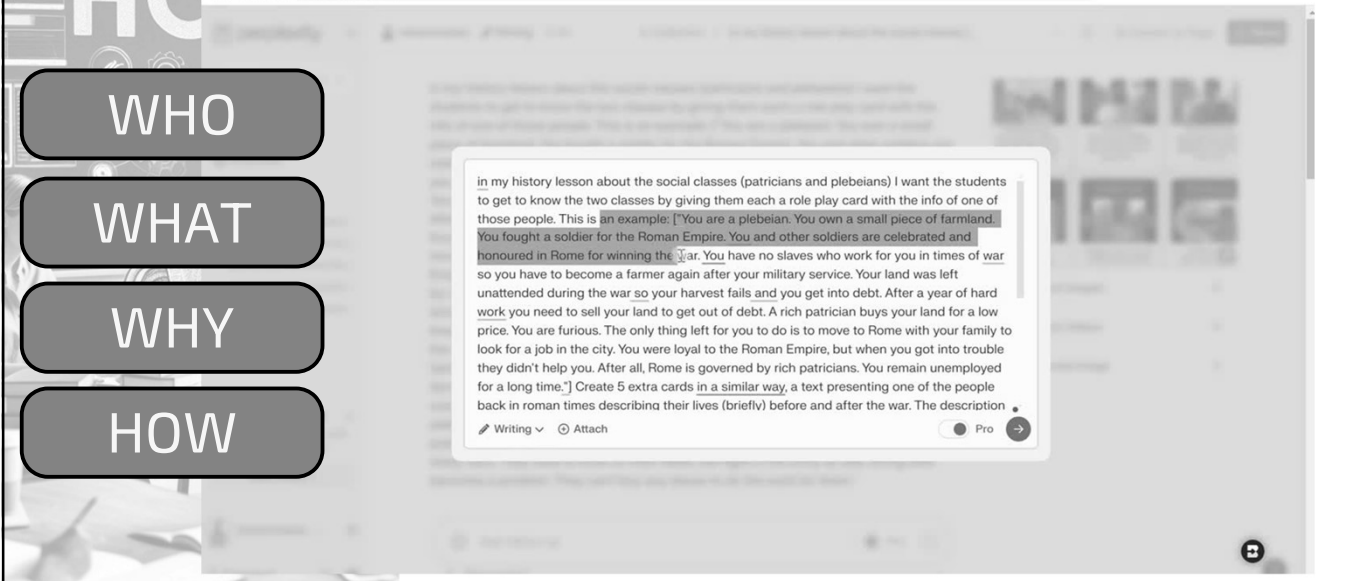



**WHO**

**WHAT**

**WHY**

**HOW**





in my history lesson about the social classes (patricians and plebeians) I want the students to get to know the two classes by giving them each a role play card with the info of one of those people. This is an example: [You are a plebeian. You own a small piece of farmland. You fought a soldier for the Roman Empire. You and other soldiers are celebrated and honoured in Rome for winning the war. You have no slaves who work for you in times of war so you have to become a farmer again after your military service. Your land was left unattended during the war so your harvest fails and you get into debt. After a year of hard work you need to sell your land to get out of debt. A rich patrician buys your land for a low price. You are furious. The only thing left for you to do is to move to Rome with your family to look for a job in the city. You were loyal to the Roman Empire, but when you got into trouble they didn't help you. After all, Rome is governed by rich patricians. You remain unemployed for a long time.] Create 5 extra cards in a similar way, a text presenting one of the people back in roman times describing their lives (briefly) before and after the war. The description

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# 1.2

## PROMPT PROMPTING LIKE A PRO

Perplexity

Focus: write





DESIGNING A CLIL LESSON PLAN + DESIGNING CLIL LESSON MATERIALS

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# 1.2

## PROMPT PROMPTING LIKE A PRO

Perplexity

Focus: search





FINDING VIDEO MATERIALS + CREATING LEVELED LESSON MATERIALS

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1.2

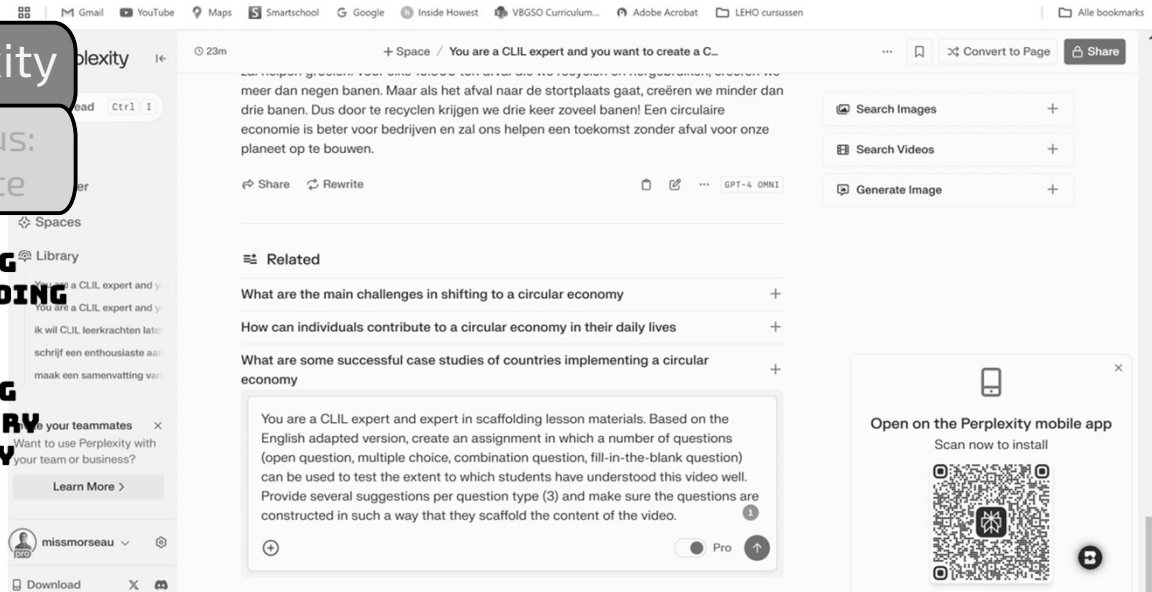



# PROMPT PROMPTING LIKE A PRO

Perplexity

Focus:  
write

CHECKING  
UNDERSTANDING  
VIDEO  
+  
CREATING  
VOCABULARY  
ACTIVITY



You are a CLIL expert and you want to create a C...  
meer dan negen banen. Maar als het afval naar de stortplaats gaat, creëren we minder dan drie banen. Dus door te recyclen krijgen we drie keer zoveel banen! Een circulaire economie is beter voor bedrijven en zal ons helpen een toekomst zonder afval voor onze planeet op te bouwen.



**Related**

- What are the main challenges in shifting to a circular economy +
- How can individuals contribute to a circular economy in their daily lives +
- What are some successful case studies of countries implementing a circular economy +

You are a CLIL expert and expert in scaffolding lesson materials. Based on the English adapted version, create an assignment in which a number of questions (open question, multiple choice, combination question, fill-in-the-blank question) can be used to test the extent to which students have understood this video well. Provide several suggestions per question type (3) and make sure the questions are constructed in such a way that they scaffold the content of the video.

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1.2

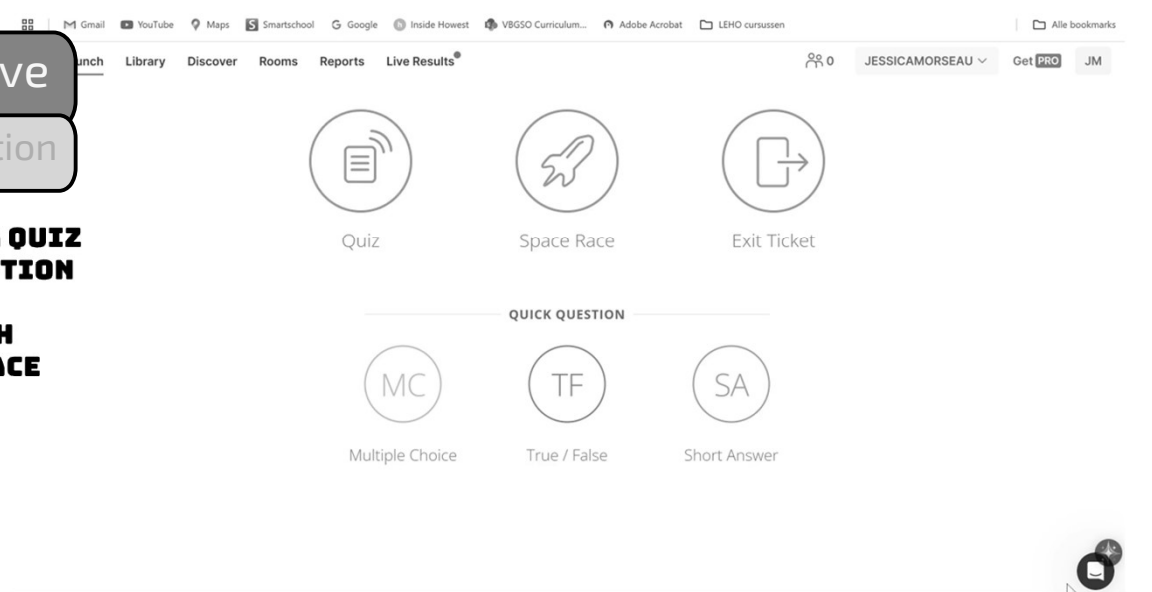



# PROMPT PROMPTING LIKE A PRO

Socrative

AI option

CREATING A QUIZ  
WITH AI OPTION  
+  
LAUNCH  
SPACE RACE



Quiz      Space Race      Exit Ticket

---

QUICK QUESTION

MC

Multiple Choice

TF

True / False

SA

Short Answer

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**WHAT CLIL TEACHERS NEED**

**I HAVE TO WRITE MY OWN LESSON MATERIALS.**

**I HAVE TO COME UP WITH WORDS NICE AND NEED TO KNOW.**

**I HAVE TO ENCOURAGE LANGUAGE OUTPUT.**

**I HAVE TO MAKE SURE MY LESSON MATERIALS MEET MY STUDENTS LANGUAGE LEVELS.**

**I HAVE TO PROVIDE LANGUAGE SUPPORT FOR MY STUDENTS.**

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**WHAT CLIL TEACHERS ALSO NEED**

**SELECT BICS & CALPS**

**CREATE FLASCHARDS**

**WRITE YOUR COURSE MATERIALS**

**CREATE A VOCABULARY LIST**

**IDEAS, TIPS & INSPIRATION**

**PROVIDE LIST WITH SENTENCE STARTERS**

**DESIGN ENGAGING ACTIVITIES**

**ENCOURAGING LANGUAGE OUTPUT**

**DESIGN A CLIL LESSON PLAN**

**CREATE A SUBSTITUTION TABLE TO TALK ABOUT ...**

**WRITE OUT DEFINITIONS & CONTEXT SENTENCES**

**ADD SCAFFOLDING TO MY MATERIALS**



**LEVELED TEXTS AND ACTIVITIES**

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WHAT CLIL TEACHERS NEED

I HAVE TO WRITE MY OWN LESSON MATERIALS.

WRITE YOUR COURSE MATERIALS

DESIGN A CLIL LESSON PLAN

ADD SCAFFOLDING TO MY MATERIALS

IDEAS, TIPS & INSPIRATION

DESIGN ENGAGING ACTIVITIES

I HAVE TO COME UP WITH WORDS NICE AND NEED TO KNOW.

SELECT BICS & CALPS

WRITE OUT DEFINITIONS & CONTEXT SENTENCES

I HAVE TO ENCOURAGE LANGUAGE OUTPUT.

PROVIDE LIST WITH SENTENCE STARTERS

CREATE A SUBSTITUTION TABLE TO TALK ABOUT ...

I HAVE TO MAKE SURE MY LESSON MATERIALS MEET MY STUDENTS LANGUAGE LEVELS.

LEVELED TEXTS AND ACTIVITIES



I HAVE TO PROVIDE LANGUAGE SUPPORT FOR MY STUDENTS.

CREATE A VOCABULARY LIST

CREATE FLASHCARDS

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02

# PROMPT PROMPTING LIKE A PRO

AI as a copilot.

---

Knowledge = important

---

Chatbot vs search bot

Hoe goed prompten?

WH-prompting

Vraag de AI om een specifieke rol aan te nemen (bijv. "Doe antwoordt rekenaar en specificeer te maken voor de context.

- Specificeer voor wie de output bedoeld is (bijv. "Schrijf voor middelbare scholieren"). Dit zorgt ervoor dat de toon en het niveau van de output passen bij de doelgroep.
- Geef duidelijk aan wat de AI moet doen (bijv. "Schrijf een samenvatting van hoofdstuk 3"). Wees specifiek en gedetailleerd om gerichte en bruikbare antwoorden te krijgen.
- Bepaal de gewenste toon van de output (bijv. "Gebruik een 'nieuwe stem'). Dit helpt om de output consistent te maken met de gewenste stijl en context.
- Het uiteindelijke doel van de prompt aan (bijv. "Om de context te helpen de kernconcepten te begrijpen"). Dit helpt de AI om de relevantie en focus van de output te bepalen.
- Bied achtergrondinformatie of situatie (bijv. "In de context van een geschiedenisles over de Tweede Wereldoorlog"). Dit helpt de AI om de output beter af te stemmen op de specifieke situatie.
- Specificeer de gewenste vorm van de output (bijv. "Geef het antwoord in bullet points"). Dit zorgt ervoor dat de output in het juiste formaat en structuur wordt gepresenteerd.
- Geef aan een betere of goed doordachte prompt (bijv. "Geef een zo goed mogelijk antwoord"). Dit helpt de AI om de output aanzienlijk verbeterd te presenteren.
- Het meest effectieve prompt wordt om extra aandacht te besteden aan antwoorden.

Extra tip

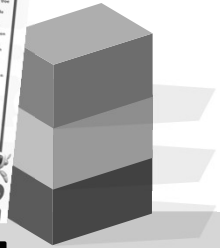
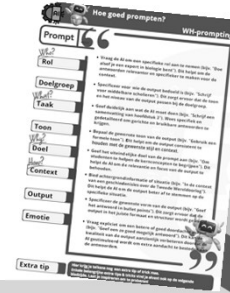
Hierbij is het belangrijk om een extra tip of prompt toe te voegen aan je prompt. Het helpt de AI om de output beter af te stemmen op de gewenste situatie. Het helpt de AI om de output beter af te stemmen op de gewenste situatie.

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# 02

## PROMPT

# PROMPTING LIKE A PRO



## AI IN ACTION IN 5 MIN: ACTION!

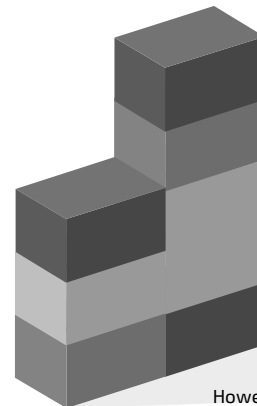
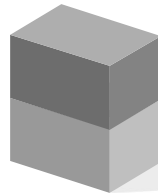
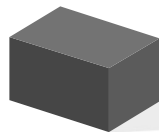
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# TOOLS

# AI TOOLS FOR TEACHERS

Prompt or tool – the battle



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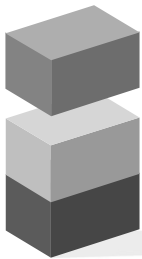
40

# THIS SECOND SECTION

## 2.1

### WRAPPERS AT WORK

Tools that do the work for you



# HOW TO CREATE AI TE CLIL MATERIALS

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## 2.1

### TOOLS

### WRAPPERS AT WORK

The screenshot displays the MagicSchool AI tools interface. At the top, there is a search bar and user options for 'MagicSchool' and 'MagicStudent'. Below this, a 'Favorites' section contains a message: 'Your favorite tools appear here! Click the star on any tool to add it to your favorites.' The 'Recommended For You' section features several tool cards: 'Rubric Generator' (Have AI write a rubric for an assignment), 'Writing Feedback' (Based on a custom criteria, have AI give areas of strength & areas for growth on...), 'Text Translator' (Take any text and translate it into any language instantly), and 'Informational Texts' (Generate original informational texts for your class, customized to the topic of...). A 'Get More Recommendations' button is also present. The 'All Tools' section is filtered by 'Most Popular' and includes categories like 'All', 'New', 'Planning', 'Content', 'Questions', 'Intellectual Prep', 'Student Support', 'Communication', 'Community Tools', and 'Admin'. Specific tool cards shown include 'Image Generator' (Generate and edit images with AI from Adobe Express), 'Presentation Generator' (Generate exportable slides based on a topic, text, YouTube video, or any...), 'Text Rewriter' (Take any text and rewrite it with custom criteria however you'd like!), and 'Worksheet Generator' (Generate a worksheet based on any topic or text.). A 'Lesson Plan' card is also visible. A 'MAGIC SCHOOL' logo is overlaid on the left side of the screenshot.

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# 2.1

## TOOLS

# WRAPPERS AT WORK

The screenshot shows the MagicSchool Plus dashboard. On the left is a navigation menu with options like 'Magic Tools', 'Raina (Chatbot)', 'Output History', 'Launch to Students', 'Love', 'Training', 'Share the Magic', 'MagicStudent Intro', and 'Upgrade'. The main area features a search bar and a 'Favorites' section. Below that is a 'Recommended For You' section with cards for 'Rubric Generator', 'Writing Feedback', 'Text Dependent Questions', 'Text Translator', 'Informational Texts', and 'Get More Recommendations'. At the bottom, there are more tool cards for 'Image Generator', 'Presentation Generator', 'Text Rewriter', 'Lesson Plan', 'Multiple Choice Quiz / Assessment', and 'Worksheet Generator'. A 'MAGIC STUDENT' button is highlighted on the left. The interface also includes a 'Sort by' dropdown set to 'Most Popular' and a category filter bar with options like 'New', 'Planning', 'Content', 'Questions', 'Intellectual Prep', 'Student Support', 'Communication', 'Community Tools', and 'Admin'. The footer of the interface reads 'Howest - Jessica Morseau'.

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# WRAP UP!

## PROMPT

- PROMPTING LIKE A PRO

## TOOLS

- A WRAPPER FOR TEACHERS

CHATBOTS

MAGIC SCHOOL

SEARCH BOTS

handout

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**MAGIC SCHOOL & PROMPTS IN ACTION**

**LET'S GET TO WORK!**

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**Q&A - CONTACT**

**CONTACT**

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